20 Minute Payday Product Tour

- Advanced 20 Minute Payday Strategy
  - Advanced 20 Minute Payday Module#1
  - Advanced 20 Minute Payday Module#2
  - Advanced 20 Minute Payday Module#3
  - Advanced 20 Minute Payday Module#4
- Introduction to 20 Minute Payday with Russell Brunson
- $100,000,000 Challenge Contest Content
  - Introduction with Russell Brunson
  - Coaching Videos with Russell Brunson – Actual ustream Video Training
  - Setting up an ask campaign
  - How to create killer products
  - Develop business model business vs. Product
  - Defining your ups, hook, product name
  - How to compile your products
  - How to package your product
  - Sell your first product (without a website)
  - Website basics (get domain name, hosting, squeeze page)
  - Planning your website
  - Start building your website
  - Get your website running
  - Listbuilding basics (autoresponder)
  - Create your squeeze page
  - Find forums, interact with congregation, create signature file
  - Look for JV partners
  - Pick a traffic method and take action
- Bonuses
  - Keyword Research Tools
    - Wordtracker
    - Keyword Discovery
  - URL Tools:
    - Spy Fu
    - Open Site Explorer
    - Alexa
    - Link Scape
  - Research Tools
    - Magazines
    - Clickbank
    - Forums
    - PayDotCom
    - Amazon
  - Google Tools
    - Google Trends
    - Google Traffic Estimator
    - Google Keyword Tool
    - Google Insights
  - Fly Catcher Software - Survey Generator System
  - $1k Call With Matt Bacak 1:06:17
  - Brunson / Filsaime Face Off Interview